

## Optimum Surfaces at SICAM 2024: exclusive ceramic solutions for the furniture industry

Savignano sul Panaro, 28 ottobre 2024

**Optimum Surfaces** is an emerging player in the field of extra-large ceramic surfacing materials, distinguished by its innovative approach and **exceptional size of its slabs, the largest ever launched on the market**. It will take centre stage at **SICAM 2024**, the renowned trade fair for components, semi-finished products, and accessories for the furniture industry due to be held in **Pordenone from 15 to 18 October**.

Optimum Surfaces will be exhibiting at **Stand F2 - Hall 8**, where it will be showcasing its entire product range and offering visitors an experience designed to capture the interest of international furniture and design professionals.

**The exhibition space was created with the intention of telling the story of Optimum Surfaces.** An all-Italian brand established in 2023, Optimum Surfaces made its debut in the large slab market aiming to become a leader in the production of porcelain stoneware surfaces with its **uniquely sized slabs (1840x3300 mm), the largest currently available on the market**.

The stand will be divided into indoor and outdoor settings, allowing visitors to explore the **various furnishing solutions offered by Optimum Surfaces**. A key focus will be on **highlighting the advantages offered by the exclusive slab size, particularly in terms of material optimisation and cutting possibilities**.

The exhibition will showcase latest **innovative technology solutions introduced** in some of the fabrications displayed, highlighting the applications of the Optimum extra-large (1840x3300) ceramic slabs. Those that stand out in particular include the **invisible Invisacook hob, created for the first time using a 20 mm thick stoneware slab**, and the pioneering **Diamond Invisible inspectable induction hob** with an integrated Baraldi hood, designed to simplify maintenance and cleaning.

Our participation in SICAM 2024 confirms Optimum Surfaces' position as a new, highly recognisable leader **with an innovative vision for the entire furniture industry**; a vision driven by our ongoing commitment to aesthetic and technology research and our focus on sustainability through an environmental lens.

**The products on show at SICAM include new solutions for furnishing kitchens, bathrooms and indoor and outdoor spaces**, with particular attention to integrated design projects. The products, designed to meet the needs of architects and designers, excel due to their combination of stylish aesthetic and functionality, offering highly resistant, customisable, and sustainable surfaces.



*Optimum Surfaces*  
*A revolutionary solution*

*Optimum Surfaces was created in response to a scenario of continuously evolving style, architecture, and design. Optimum Surfaces porcelain stoneware extra-large slabs offer the perfect fusion of aesthetics and functionality: an unprecedented pioneering achievement. The unique, distinctive size of Optimum Surfaces slabs – 1840x3300 mm – is, in fact, an exclusive innovation: they are, quite simply, the largest slabs available on the market.*

*This new frontier in porcelain stoneware slabs is the result of a significant investment programme by Ceramica del Conca S.p.A. focussing on strategic priorities such as environmental sustainability, product innovation, uncompromising looks, and enhanced efficiency in the production process.*

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For more information, please contact:

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SICAM 2024

15-18 October, Pordenone Fiere exhibition centre (Italy)

Stand F2 - Hall 8

**Optimum Surfaces**

