

PRESS RELEASE

One Format, Infinite Possibilities: Optimum Surfaces Returns to KBIS 2026

Orlando, February 17–19, 2026 – Optimum Surfaces kicks off 2026 by participating in KBIS – the Kitchen & Bath Industry Show, North America's leading trade event for the kitchen and bath industry, held in Orlando from February 17 to 19.

The company will showcase its large-format surfaces and some of its latest and most notable installations. The Optimum Surfaces booth will feature porcelain stoneware slabs in the unique format 1840×3300 mm (72.5"×130"), a solution that is redefining the way spaces and furniture are designed, offering new expressive, technical, and aesthetic possibilities.

At Optimum Surfaces – Booth S24075, visitors will discover two iconic installations that demonstrate the full potential of large-format slabs. On one side, an extraordinary table – the largest ever produced without joints – capturing attention through its scale and visual continuity. On the other, a complete kitchen featuring a seamless countertop that enhances the texture of the surface in every detail. The deep materiality of Rilievo, combined with a coherent design throughout the elements, creates a clean, essential, and highly refined total look.

KBIS is an important opportunity for Optimum Surfaces to meet with architects, designers, and industry professionals, discuss real projects, and explore the technical solutions that large-format slabs can offer. One slab, infinite design possibilities. Optimum Surfaces awaits you in Orlando.

About Optimum Surfaces

Optimum Surfaces is part of the **Ceramica del Conca Group**, a leading name in the international ceramic industry, supporting the brand with consolidated production and technological expertise and a strong focus on innovation and quality. **Optimum Surfaces is a brand of the group specialized in producing extra-large format porcelain stoneware slabs**, designed to push the boundaries of traditional ceramic materials. The exclusive format **1840×3300 mm (72.5"×130")** lies at the core of the Optimum Surfaces offering: a single product from which unique design solutions can be created, difficult to achieve with standard formats. From one slab, continuous and distinctive elements are formed – including tables, kitchen tops, islands, wall cladding, and custom furnishings – reducing visual interruptions and expanding the applications of porcelain stoneware. Optimum Surfaces slabs are designed for residential and contract applications and combine high technical performance, aesthetic quality, and design freedom, expressing a contemporary identity grounded in technological research and design vision.

Press Contacts

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