

PRESS RELEASE

One Format, Infinite Possibilities: Optimum Surfaces returns to Coverings 2026

Las Vegas, March 30 – April 2, 2026 – Optimum Surfaces continues its 2026 exhibition journey by participating in **Coverings 2026**, North America's leading event dedicated to ceramic tile and natural stone. The company will be present at **Booth 1415 – North Hall, Ceramics of Italy**, from March 30 to April 2.

Following the great success at KBIS Orlando, where Optimum Surfaces received enthusiasm and recognition from architects, designers, and industry professionals, the company brings to Coverings an installation that interprets and further develops its vision of large-format surfaces as a design tool, capable of creating continuous and distinctive solutions. At the heart of the presentation is the **1840×3300 mm (72.5”×130”)** format, a unique solution that redefines the way surfaces and furnishings are designed, offering visual continuity, precise execution, and unparalleled creative freedom. A single slab becomes a complete architectural element, capable of generating seamless and highly distinctive applications.

The Optimum Surfaces booth will feature two iconic installations that clearly demonstrate the technical and aesthetic potential of the large format:

- **An extraordinary table**, the largest ever produced from a single porcelain stoneware slab, created with the **Travertino Lumina** surface, winner of the Archiproducts Awards 2025. The refined texture and visual continuity make the table the centerpiece of the installation, a concrete expression of uninterrupted design.



- **A complete kitchen installation** realized with the **Calacatta Venere** surface, where **Rilievo™ Technology** enhances the material depth and tactile quality of the slab. The seamless countertop and the coherent design of all elements highlight the technical precision and aesthetic harmony achievable from a single surface.



Participation in Coverings represents an important opportunity for Optimum Surfaces to engage with architects, designers, fabricators, and industry professionals, showcasing real applications and demonstrating how large-format slabs can expand design possibilities, improve production efficiency, and optimize material usage. **One slab, infinite design possibilities. Optimum Surfaces looks forward to welcoming you in Las Vegas.**

About Optimum Surfaces

Optimum Surfaces is part of the **Ceramica del Conca Group**, a leading name in the international ceramic industry, supporting the brand with consolidated production and technological expertise, with a strong focus on innovation and quality.

Optimum Surfaces specializes in producing large-format porcelain stoneware slabs designed to push the boundaries of traditional ceramic materials. The exclusive **1840×3300 mm (72.5”×130”)** format is at the core of the Optimum Surfaces offering: a single product from which distinctive design solutions can be created, difficult to achieve with standard formats.

From one slab, continuous and distinctive elements are formed – including tables, kitchen tops, islands, wall



cladding, and custom furnishings – reducing visual interruptions and expanding the applications of porcelain stoneware.

Optimum Surfaces slabs are designed for residential and contract applications, combining high technical performance, aesthetic quality, and design freedom, expressing a contemporary identity grounded in technological research and design vision.

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